



# COMPANY PRESENTATION

April, 2022

SWITZERLAND • ITALY • SLOVENIA • POLAND • CROATIA



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# OUR IDENTITY

Headquartered in Italy, Intersocks is a family owned company founded in 1979. Intersocks designs, markets, produces and/or distributes socks, underwear, shoes & accessories for some the biggest sports, outdoor, workwear, athleisure and lifestyle brands globally.



## VISION

To improve performance, comfort & safety during sports, outdoor, work, athleisure and other daily activities through use of products we market, produce and/or distribute.



## MISSION

To work with our partners every day to deliver design-driven, innovative & functional hosiery, footwear and accessories to our clients on time, on cost and on quality.



## VALUES

- Genuine
- Caring
- Collaborative
- Innovative
- Reliable



# FAMILY OWNED BUSINESS AT A GLANCE

1

## BUSINESS FOCUS

- Socks production and distribution
  - Sports
  - Outdoor
  - Athleisure
  - Functional

2

## COMPETENCIES

- Expert in socks innovation, product development & production
- Comprehensive sales, sales analytics, customer support, warehousing & logistics
- ISO9001, SA8000, OEKO-TEX 100, RWS, GRS certified

3

## WHAT WE OFFER

- One-stop shop for sock solutions along the whole value chain
- Standard and custom products for our customers
- 100% reliability in delivering products and solution on quality, costs and time

40+

Years of experience



45m+

Pairs of socks  
produced annually



1m+

Pairs of shoes sold annually



30+

Countries with distributors



150+

Clients worldwide



5

Production Plants in EU





# EACH SOCK IS DESIGNED TO MEET CLIENT DEMANDS & CONSUMER NEEDS



## BENEFITS

- 1 Holds up without putting stress on leg
- 2 Provides cushion to protect against road bumps
- 3 Keeps the foot stable, limits inward foot roll
- 4 Protects from shoe abrasion & accidental lateral shock
- 5 Allows free movement without discomfort
- 6 Allows anatomical fit with shoe heel cup
- 7 Fits better on the foot for improved comfort
- 8 Provides ventilation wasting heat
- 9 Allows 360° high visibility in low-light conditions
- 10 Guarantees ventilation through vertical mesh ribs
- 11 Functions as 2nd skin layer without compromising shoe fit

## LEVELS



Premium



Advanced



Standard

## FEATURES



Height



Cushion



Fit



Yarn



Treatment

## BENEFITS



Performance



Comfort



Safety












SOCK RANGE

# BEST SOCKS FOR ANY OCCASSION





Intersocks designs, develops & produces high quality socks for sports, outdoor, workwear and athleisure activities. It uses state of the art knitting technologies e.g. automatic toe closure, **compression**, innovative constructions etc. and **treatments** to make the best functional socks that look good, drive performance, improve comfort & ensure safety simultaneously.







## SPORTS

-  Ski (Apline / Cross Country)
-  Snowboarding
-  Running
-  Cycling
-  Golf
-  Tennis / Table Tennis
-  Basketball
-  Baseball / Cricket
-  Soccer / Football / Rugby

## OUTDOOR

-  Outdoor
-  Hiking / Trekking
-  Mountain Biking
-  Trail Running

## ATHLEISURE

-  Fitness / Training
-  Yoga
-  Multisport
-  Lifestyle

## WORKWEAR

-  Defence
-  Police
-  Firemen
-  Construction (Road / Building)
-  Factory
-  Warehouse
-  Healthcare
-  Agriculture
-  Forest



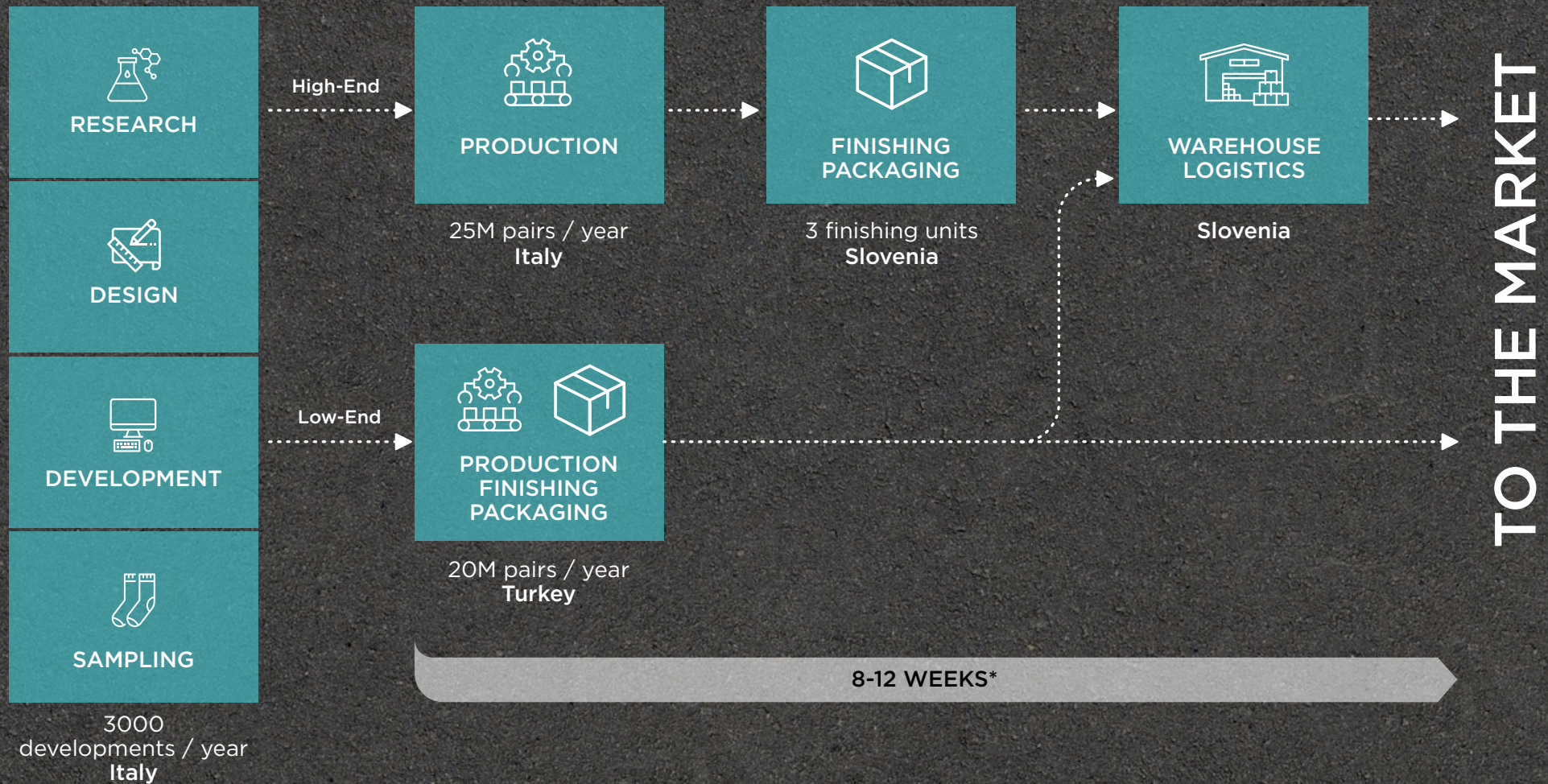
# IN-HOUSE FOCUS ON BUSINESS FUNCTIONS TO SERVE CLIENT NEEDS

Intersocks maintains in-house expertise in research, innovation & development for hosiery goods with state of the art production facilities with additional focus on sales distribution, quality management (ISO 9001 certified), warehousing and logistics solutions to satisfy customer requirements.





# EFFICIENT, EFFECTIVE & COST CONSCIOUS PROCESS TO DESIGN, PRODUCE & DISTRIBUTE SOCKS



\* For standard colors & yarns



# MACHINES & CAPACITY

## TOTAL MACHINES – 715

- All are from **LONATI (latest, on average 5 years old)**
- **Types** – 84, 108, 120, 132, 144, 156, 200
- **Location**
  - Italy – 375 Machines
  - Slovenia – 90 Machines
  - Turkey – 250 Machines

Plus 12 dedicated machines for 'Development' (not incl. in capacity)

## ANNUAL CAPACITY (in PAIRS) – approx. 45.0m (mid to high end)

- Italy – 20.0m
- Slovenia – 5.0m
- Turkey – 20.0m



# WHATS NEW

## YARNS

- **Launched 'PHOENIX' & 'NATTURAL' lines**
  - **PHOENIX** - Recycled Yarns (GRS Certified)
  - **NATTURAL** - Bio-Degradable Yarns (RWS, BCI, ZQ, EVO, GOTS certified)
- **Other New Yarns**
  - **WASHI PAPER YARN** - Natural blister free technology without PTFE additives
  - **T-CARE** - 100% Recycled, GRS certified odor free Polyamide, biocides free
  - **BROWN WOOL** - Yarn made from black sheep wool, brown by nature, NO COLOR added
- **Dyeing**
  - **TWINE DYEING** - Sustainable, waterless dyeing solution that creates filament polyester dyed threads
  - **PIECE DYE** - Sustainable dye process that significantly decreases the amount of chemical/water used for dyeing processes
  - **TIE AND DYE** - Specific dye process applied on technical constructions for "fashion meets performance" results

## APPLICATIONS

- **HEAT TRANSFER** - High stretchable transfers to enrich the overall look and functionality of the final product
- **ABS** - No-Slip technology application to ensure maximum grip and safety

## PACKAGING

- **FSC PAPER (Forest Stewardship Council)** - All packing materials are FSC or made with at least of 70% recycled paper



## CUSTOMERS

# LEADING BRANDS IN SPORTS, OUTDOOR, ATHLEISURE & WORKWEAR

Intersocks works very closely with leading, iconic brands in Sports, Outdoor, Athleisure and Workwear segment. A selection of our customers' brands and our licensee brands are presented below:





# MAKE CONTINUOUS POSITIVE IMPACT ON ENVIRONMENT & PEOPLE'S LIVES

Intersocks is committed to make the environment better and improve lives. Our sustainability strategy is built on 3 pillars addressing Products, Processes & People respectively.



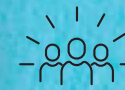
## DELIVER POSITIVE PRODUCTS

1. Responsible Sourcing
2. Intersocks' Yarns
  - \_ PHOENIX (Recycled)
  - \_ NATURAL (Bio-degradable)
3. Conscious Product Design & Development
4. Sensible Product Finishing & Packaging



## MAKE DIFFERENCE WITH PROCESS

1. Reduced Water Consumption by 50%+ in last 3 years
2. Reduce & Recycle Waste
3. Decarbonization



## IMPROVE PEOPLE'S LIVES

1. Employee Development & Well-being
  - \_ 600 hrs training for Career development; 0 injuries
2. Supporting & Developing Communities
  - \_ EUR 150,000 (2019) given to local institutions for social, cultural and sports events
3. Charity Work
  - \_ Orphanage in Honduras







# THANK YOU

 INTERSOCKS

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